



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

Foundations of Public Sector Management

- ▶ **Live, in-person delivery by expert faculty with rich peer group interaction!**
- ▶ **March 7-11**
(full program schedule on reverse)
- ▶ **\$3,000 / more than 32 contact hours of management content**
- ▶ **Registration discounts for groups of four or more from an organization.**
Please request a group registration form:
executive@eller.arizona.edu
- ▶ **Our last program sold out—register now!**



Designed to prepare new and emerging public sector managers to navigate in a rapidly changing and complex environment.

PROGRAM HIGHLIGHTS



Accelerate your public sector career by advancing your management skills



Learn from MBA faculty with expertise in public sector leadership



Features live faculty instruction, peer and small group learning activities

PREPARE TO BE CHALLENGED (IN A GOOD WAY)

This program creates a unique environment where you can share insights with peers from various agencies across the public sector. The 2022 program is led by expert faculty and offers experiential learning to support you in developing the skills you need now. Our unique small group Organizational Process Improvement (OPI) assignment will challenge what you think you know about effective management and you will leave with clarity about how you can lead within your organization.

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

www.executive.eller.arizona.edu | 520-626-0695



Executive Education
Ranking 2020

"The information presented in this program was precisely what I've been looking for as a supervisor to help me motivate my employees and build a high-functioning team."

-Nathan Daoum, City of Tucson

PROGRAM SCHEDULE

Please block your calendar for these dates and times as attendance is required to earn the certificate.

Space is limited. Register now!

In-person programs will follow UA face covering and related COVID-19 mitigation requirements.

Module 1	Driving Innovation March 7, 8:00 am -5:00 pm MST	<ul style="list-style-type: none">▶ Examine the cognitive bias of fixedness▶ Illustrate remarkable templates used by primates and people▶ Learn and apply techniques for driving creativity
Module 2	Strategic Communication March 8, 8:00 am -5:00 pm	<ul style="list-style-type: none">▶ Leverage the power of framing▶ Drive recommendations with a clear, concise and compelling style▶ Persuade stakeholders with engaging presentation design and delivery
Module 3	New Perspectives in Negotiations March 9, 8:00 am - 12:00 pm	<ul style="list-style-type: none">▶ Understand and be able to use framing to move someone in your direction▶ Utilize perspective-taking to gain the confidence of your partner▶ Apply the rules of persuasion to influence others to your point of view
Module 4	Team Dynamics March 9, 1:00-5:00 pm	<ul style="list-style-type: none">▶ Understand some factors that contribute to team effectiveness▶ Experience leadership challenges using multiple team-based exercises▶ Discuss and evaluate different strategies for addressing leadership challenges in teams
Module 5	Extracting Value from Big Data & AI March 10, 8:00 am-12:00 pm	<ul style="list-style-type: none">▶ What is big data?▶ Understand the paradigm shift▶ How do we create digital leadership by leveraging big data?
Module 6	Ethical Leadership March 10, 1:00-5:00 pm	<ul style="list-style-type: none">▶ Examine the root cause of unethical behavior▶ Discover strategies for building trust▶ Apply an ethical decision-making model
OPIs	Organizational Process Improvement Projects March 11, 8:00-10:00 am	<ul style="list-style-type: none">▶ Faculty will facilitate final questions relating to OPI presentations▶ Breakout rooms for small group work on OPI presentations▶ Finalize and rehearse OPI presentations
Graduation	Presentations and Recognition March 11, 10:00-12:00 pm	<ul style="list-style-type: none">▶ Group OPI presentations▶ Program reflections▶ Recognition for individual commitment and effort to complete the program

Program details subject to change.

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