



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

Foundations of Public Sector Management

- ▶ **In-Person Delivery by Expert Faculty with Rich Peer Group Interaction**
- ▶ **March 6-10, 2023**
(Full Program Schedule on Reverse Side)
- ▶ **\$3,000 (More than 32 Contact Hours of Management Content)**
- ▶ **Registration discounts for groups of four or more from an organization.**
Please request a group registration form:
programsupport@eller.arizona.edu
- ▶ **Our last program sold out—register now!**



Designed to prepare new and emerging public sector managers to navigate in a rapidly changing and complex environment.

PROGRAM HIGHLIGHTS



Accelerate your public sector career by advancing your management skills



Learn from MBA faculty with expertise in public sector leadership



Features live faculty instruction, peer and small group learning activities

PREPARE TO BE CHALLENGED (IN A GOOD WAY)

This program creates a unique environment where you can share insights with peers from various agencies across the public sector. The 2023 program is led by expert faculty and offers experiential learning to support you in developing the skills you need now. Our unique small group Organizational Process Improvement (OPI) assignment will challenge what you think you know about effective management and you will leave with clarity about how you can drive impact within your organization.

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

www.executive.eller.arizona.edu | 520-626-0695



Executive Education
Ranking 2020

"The information presented in this program was precisely what I've been looking for as a supervisor to help me motivate my employees and build a high-functioning team."

-Nathan Daoum, City of Tucson

PROGRAM SCHEDULE

Please block your calendar for these dates and times as attendance is required to earn the certificate.

Space is limited. REGISTER NOW

In-person programs will follow UA face covering and related COVID-19 mitigation requirements.

Module 1	Driving Innovation March 6th, 8:00-5:00 PM MST	<ul style="list-style-type: none">Examine the cognitive bias of fixednessIllustrate remarkable templates used by primates and peopleLearn and apply techniques for driving creativity
Module 2	Strategic Communication March 7th, 8:00-5:00 PM	<ul style="list-style-type: none">Leverage the power of framingDrive recommendations with a clear, concise and compelling stylePersuade stakeholders with engaging presentation design and delivery
Module 3	Ethical Leadership March 8th, 8:00-12:00 PM	<ul style="list-style-type: none">Examine the root cause of unethical behaviorDiscover strategies for building trustApply an ethical decision-making model
Module 4	New Perspectives in Persuasion March 8th, 1:00-5:00 PM	<ul style="list-style-type: none">Understand and be able to use framing to move someone in your directionUtilize perspective-taking to gain the confidence of your partnerApply the rules of persuasion to influence others to your point of view
Module 5	Team Dynamics March 9th, 8:00-12:00 PM	<ul style="list-style-type: none">Understand some factors that contribute to team effectivenessExperience leadership challenges using multiple team-based exercisesDiscuss and evaluate different strategies for addressing leadership challenges in teams
Module 6	OPI Presentation Prep March 9th, 1:00-5:00 PM	<ul style="list-style-type: none">Faculty will facilitate final questions relating to OPI presentationsBreakout rooms for small group work on OPI presentations
OPI Projects	Organizational Process Improvement Projects March 10th, 8:00-10:00 AM	<ul style="list-style-type: none">Group OPI presentations
Graduation	Presentations and Recognition March 10th, 10:00-11:00 AM	<ul style="list-style-type: none">Program reflectionsRecognition for individual commitment and effort to complete the program

PROGRAM DETAILS SUBJECT TO CHANGE

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