



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

High Impact Leadership

Delivered by world-class MBA faculty.
Expect a collaborative learning
experience with peers from across
industries!

Reserve your spot now!

November 7-9, 2023

(Program Schedule on Reverse)



Seats are limited!



*Designed to prepare new and emerging leaders
for a rapidly changing business environment.
Three day program takes place in downtown Chandler with free parking!*

PROGRAM HIGHLIGHTS



Designed for emerging
and mid-level leaders
from diverse business
environments



Earn a certificate
in High Impact
Leadership



Features live
faculty instruction
and peer to peer
learning

PREPARE TO BE CHALLENGED (IN A GOOD WAY)

The High Impact Leadership Program creates a unique environment where you can share insights with peers from diverse business sectors. The 2023 program retains valuable social and collaborative learning as well as expert faculty presenting on topics top leaders need as they navigate to a better future. You will be offered actionable tactics to enhance your skills, increase your company's agility in the marketplace, and grow your career.

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This unique three day program takes place in downtown Chandler and includes a great lunch and free parking!

Program Location: UA Chandler, 55 N Arizona Place, Suite 310, Chandler, AZ 85225

Register Now: | https://bit.ly/S2023_HIL | 520-626-0695 | programsupport@eller.arizona.edu

"If you want to learn and grow, challenge yourself with this academic endeavor."

-Allan Glover, Discover Financial Services

SAMPLE PROGRAM SCHEDULE

Module 1	Leading Through Turbulence Nov 7 , 8:00 a.m.-12:00 p.m.	<ul style="list-style-type: none">▶ Learn what characterizes a high turbulence environment▶ Discover how to lead change in the face of uncertainty▶ Explore capabilities needed to succeed in turbulent times
Module 2	Driving Innovation Nov 7, 1:00 p.m.-5:00 p.m.	<ul style="list-style-type: none">▶ Examine the cognitive bias of fixedness▶ Illustrate remarkable templates used by primates and people▶ Learn and apply techniques for driving creativity and innovation
Module 3	Leveraging Emergent Technologies Nov 8, 8:00 a.m.-12:00 p.m.	<ul style="list-style-type: none">▶ Understand the applications and characteristics of emerging technologies▶ Explore benefits and challenges faced by leaders that implement disruptive technologies▶ Develop and assess transformative solutions to a business problem
Module 4	Digital Transformation Nov 8, 1:00 p.m.-5:00 p.m.	<ul style="list-style-type: none">▶ Digital customer strategies▶ Effective digital acquisition and micro-moment strategies▶ 5 principles of business process re-engineering around digital customer strategies
Module 5	Applying Your Influence Nov 9, 8:00 a.m.-12:00 p.m.	<ul style="list-style-type: none">▶ Focus on several basic, universal principles of influence▶ Understand enhancers that boost the effectiveness of these principles▶ Identify when and how others are trying to influence you and defend against their influence when it is unwanted
Graduation	Recognition and Closing Nov 9, 12:00 p.m.-1:00 p.m.	Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program.

To enhance and expedite the organizational return on impact of this unique and applicable leadership development program, we encourage employers to leverage our optional **Organizational Process Improvement (OPI)** group project which can be added to this program. Contact us to learn more about the individual and organizational benefits of this optional add-on experience. The OPI project will incorporate individual and small group work to apply the program content to an existing business challenge within your workplace. The experience culminates with group presentations of their proposed solutions. Participants' managers and senior leaders are invited to view the



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