



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

Executives in Government

**A unique public sector
seminar program**

Public sector professionals are experiencing radical change. In this program you will learn to leverage the neuroscience of leadership to bring about transformation. Join us to gain insights from brain research to enhance the performance of yourself and your team. You and fellow public sector leaders will be led by MBA faculty to explore these topics and envision how to lead your agency within the Fourth Industrial Revolution and toward smart government.

PROGRAM HIGHLIGHTS

2

Half-day modules have been created specifically for executive leaders in the public sector



Earn a certificate upon completion of this interactive program

6+

Hours of leadership development in live online sessions with MBA faculty and public sector peers

A THEMED COLLABORATIVE LEARNING EXPERIENCE FOR EXECUTIVES

The live, interactive program will be delivered by top ranked Eller Faculty in secured virtual sessions.

Seats are limited—reserve your place now!

August 17 and 24, 8:00 - 11:30 a.m. MST

Program Cost: \$1,000

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

Register Now: <https://bit.ly/3unJWfT> | executive@eller.arizona.edu | 520-626-0695

PROGRAM DETAILS

<p>Module 1</p> <p>August 17, 8:00 - 11:30 a.m. PT</p> <p>(11:00 a.m. - 2:30 p.m. ET)</p>	<p>Leadership in the Fourth Industrial Revolution</p> <p>Led by Joe Carella, MBA Professor and Assistant Dean</p> <p>The use of machines to conduct work previously done by humans continues to expand at a rapid pace. According to the World Economic Forum, automation and robotic machines will complete more jobs than humans by 2025. This new world requires executives to rethink how to harness the power of the human brain and the</p>	<p>Learning objectives:</p> <p>What facets of the Fourth Industrial Revolution will most impact government.</p> <p>How to create potential scenarios for organizational transformation and readiness.</p> <p>How to prepare strategic plans suitable for the unique demands of the Fourth Industrial Revolution within the public sector.</p>
<p>Module 2</p> <p>August 24, 8:00 - 11:30 a.m. PT</p> <p>(11:00 a.m. - 2:30 p.m. ET)</p>	<p>The Neuroscience of Government Leadership</p> <p>Led by Paul Melendez, UA Distinguished Outreach Professor and EEE Academic Director</p> <p>Executive leaders in government today are facing unprecedented challenges including swift technological change, geopolitical instability, and threats to security. In today's complex environment, government leaders need to understand how the field of neuroscience can enhance their capacity to</p>	<p>Learning objectives:</p> <p>Valuable insights on recent brain research and how it can impact their teams for better results.</p> <p>How to identify, understand and manage your emotions at work and motivate your teams.</p> <p>Methods to identify and master your leadership style to improve your performance and model excellence.</p>

Eller Executive Education has been a leader in leadership development for the public sector for over twenty-five years. With three tiers of programs, we meet you where you are and help you take your career to the next level. Executives in Government is a new program designed with rigor by top ranked faculty which allows a unique opportunity to examine a relevant leadership topic and through collaborative learning with fellow executives in government and nonprofit organizations to help you determine how to apply concepts in your agency. Join us and your peers for two half-day sessions in 2022 to explore the theme: Neuroscience of Leadership.

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