



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

Executives in Government

**A unique public sector
seminar program**

Public sector professionals are experiencing radical change. In this program you will learn to leverage the neuroscience of leadership to bring about transformation. Gain insights from brain research to enhance the performance of yourself and your team. You will be led by MBA faculty to explore these topics and envision, with fellow public sector leaders, how to lead your agency in the Fourth Industrial Revolution and toward smart government.

PROGRAM HIGHLIGHTS

2 Half-day modules have been created specifically for executive leaders in the public sector



Earn a certificate upon completion of this interactive program

6+ Hours of leadership development in live online sessions with MBA faculty and public sector peers

A THEMED COLLABORATIVE LEARNING EXPERIENCE FOR EXECUTIVES

The live, interactive program will be delivered by top ranked Eller Faculty in secured virtual sessions. Seats are limited—reserve your place now!

October 21 and 28, 8:00 - 11:30 a.m. Pacific Time

Program Cost: \$1,000

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

Register Now: <https://bit.ly/EEE2IEG> | executive@eller.arizona.edu | 520-626-0695

PROGRAM DETAILS

Module 1 October 21, 8:00 - 11:30 a.m. PT (11:00 a.m. - 2:30 p.m. ET)	The Neuroscience of Government Leadership Led by Paul Melendez, MBA Professor and EEE Academic Director Executive leaders in government today are facing unprecedented challenges including swift technological change, geopolitical instability, and threats to security. In today's complex environment, government leaders need to understand how the field of neuroscience can enhance their capacity to motivate others.	Learning objectives include: Valuable insights on recent brain research and how it can impact their teams for better results. How to identify, understand and manage your emotions at work and motivate your teams. Methods to identify and master your leadership style to improve your performance and model excellence.
Module 2 October 28, 8:00 - 11:30 a.m. PT (11:00 a.m. - 2:30 p.m. ET)	Leadership in the Fourth Industrial Revolution Led by Joe Carella, MBA Professor and Assistant Dean The use of machines to conduct work previously done by humans continues to expand at a rapid pace. According to the World Economic Forum, automation and robotic machines will complete more jobs than humans by 2025. This new world requires executives to rethink how to harness the power of the human brain and the efficiency of machines for positive societal outcomes.	Learning objectives include: What facets of the Fourth Industrial Revolution will most impact government. How to create potential scenarios for organizational transformation and readiness. How to prepare strategic plans suitable for the unique demands of the Fourth Industrial Revolution within the public sector.

Eller Executive Education has been a leader in leadership development for the public sector for over twenty-five years. With three tiers of programs, we meet you where you are and help you take your career to the next level. Executives in Government is a new program designed with rigor by top ranked faculty which allows a unique opportunity to examine a relevant leadership topic and through collaborative learning with fellow executives in government and nonprofit organizations, you will determine how it can be applied in your agency. Join us and your peers for two half-day sessions in 2021 to explore the theme: Neuroscience of Leadership.

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