



THE UNIVERSITY OF ARIZONA

**Eller Executive  
Education**

# High Impact Leadership

**Redesigned for 2020**

Live delivery by expert  
faculty and rich peer group  
interaction delivered fully  
online!

**Begins November 2**

(full program schedule on reverse)

**\$2,200**

*Space is limited -  
contact us today!*



*Designed to prepare new and emerging leaders  
for a rapidly changing business environment.*

## PROGRAM HIGHLIGHTS



designed for emerging  
and mid-level leaders  
from diverse business  
environments



earn a  
certificate in  
High Impact  
Leadership



features live  
faculty instruction  
and peer to peer  
learning

## PREPARE TO BE CHALLENGED (IN A GOOD WAY)

The High Impact Leadership program creates a unique environment where you can share insights with peers from diverse business sectors. The 2020 program retains valuable social and collaborative learning as well as expert faculty presenting on topics leaders need to lead now and as they navigate to a better future, all on an interactive online platform. Our world-class faculty will challenge what you think you know about effective management and impart actionable tactics to enhance your skills and increase your company's agility in the marketplace.

### ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

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*"If you want to learn and grow, challenge yourself with this academic endeavor."*

*-Allan Glover, Discover Financial Services*

## PROGRAM SCHEDULE

Module 1	<b>Leading Through Turbulence</b> Nov 2 & 3, 11:00-12:30 pm	<ul style="list-style-type: none"><li>▶ Learn what characterizes a high turbulence environment</li><li>▶ Discover how to lead change in the face of uncertainty</li><li>▶ Explore capabilities needed to succeed in turbulent times</li></ul>
	<b>Open Mic Session</b> Nov 6, 12:00 - 1:00 pm	<ul style="list-style-type: none"><li>▶ Content integration and check in with participants via live Zoom session</li><li>▶ Prompt discussion on take-aways from module</li><li>▶ Set the stage for upcoming modules</li></ul>
Module 2	<b>Innovation Barriers</b> Nov 9 & 10, 11:00-12:30 pm	<ul style="list-style-type: none"><li>▶ Analyze barriers of bringing new products and services to market</li><li>▶ Examine barriers customers experience adopting new products and services</li><li>▶ Develop specific strategies to overcome barriers</li></ul>
	<b>Open Mic Session 2</b> Nov 13, 12:00-1:00 pm	<ul style="list-style-type: none"><li>▶ Content integration and check in with participants via live Zoom session</li><li>▶ Prompt discussion on take-aways from prior modules</li><li>▶ Set the stage for upcoming modules</li></ul>
Module 3	<b>Big Data</b> Nov 16 & 17, 11:00-12:30 pm	<ul style="list-style-type: none"><li>▶ Understand the characteristics of big data</li><li>▶ Examine the paradigm shift caused by big data</li><li>▶ Learn how to extract value from big data</li></ul>
	<b>Open Mic Session 3</b> Nov 20, 12:00 -1:00 pm	<ul style="list-style-type: none"><li>▶ Content integration and check in with participants via live Zoom session</li><li>▶ Prompt discussion on take-aways from prior modules</li><li>▶ Set the stage for upcoming modules</li></ul>
Module 4	<b>Leading Virtual Teams</b> Nov 23 & 24, 11:00-12:30 pm	<ul style="list-style-type: none"><li>▶ Understand the role of communication on virtual team effectiveness</li><li>▶ Develop ways to motivate team members without face-to-face interaction</li><li>▶ Manage and maintain relationships within the virtual context</li></ul>
Module 5	<b>Diversity, Equity &amp; Inclusion</b> Nov 30 & Dec 1, 11:00-12:30 pm	<ul style="list-style-type: none"><li>▶ Define Diversity, Equity, and Inclusion (DEI)</li><li>▶ Learn about the impact of unconscious bias in the workplace</li><li>▶ Harness the power of diversity, equity and inclusion as a source of innovation</li></ul>
Graduation	<b>Recognition &amp; Closing</b> Dec 4, 11:00-12:30 pm	Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program.

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