High Impact Leadership

Redesigned for 2021

Live, online delivery by expert faculty with rich peer group interaction delivered fully online!

Begins April 19
(full program schedule on reverse)

$2,200

Last program sold out - register now!

Designed to prepare new and emerging leaders for a rapidly changing business environment.

PROGRAM HIGHLIGHTS

- Designed for emerging and mid-level leaders from diverse business environments
- Earn a certificate in High Impact Leadership
- Features live faculty instruction and peer to peer learning

PREPARE TO BE CHALLENGED (IN A GOOD WAY)

The High Impact Leadership program creates a unique environment where you can share insights with peers from diverse business sectors. The 2021 program retains valuable social and collaborative learning as well as expert faculty presenting on topics leaders need to lead now and as they navigate to a better future, all on an interactive online platform. Our world-class faculty will challenge what you think you know about effective management and impart actionable tactics to enhance your skills and increase your company's agility in the marketplace.

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721
www.executive.eller.arizona.edu | 520-626-0695 | executive@email.arizona.edu
"If you want to learn and grow, challenge yourself with this academic endeavor."
  -Allan Glover, Discover Financial Services

## Program Schedule

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| Module 1 | Leading Through Turbulence                      | April 19 & 20  | 8:00-10:00 am | - Learn what characterizes a high turbulence environment  
- Discover how to lead change in the face of uncertainty  
- Explore capabilities needed to succeed in turbulent times |
| Module 2 | Innovation Barriers                              | April 26 & 27  | 8:00-10:00 am | - Analyze barriers of bringing new products and services to market  
- Examine barriers customers experience adopting new products and services  
- Develop specific strategies to overcome barriers |
| Module 3 | Extracting Value from Big Data and AI            | May 3 & 4      | 8:00-10:00 am | - Understand the characteristics of big data and AI  
- Examine the paradigm shift caused by big data and AI  
- Learn how to create digital leadership by leveraging big data and AI |
| Module 4 | Leading Virtual Teams                            | May 10 & 11    | 8:00-10:00 am | - Understand the role of communication on virtual team effectiveness  
- Develop ways to motivate team members without face-to-face interaction  
- Manage and maintain relationships within the virtual context |
| Module 5 | Diversity, Equity & Inclusion                    | May 17 & 18    | 8:00-10:00 am | - Define Diversity, Equity, and Inclusion (DEI)  
- Learn about the impact of unconscious bias in the workplace  
- Harness the power of diversity, equity and inclusion as a source of innovation |
| Graduation | Recognition & Closing                            | May 18         | 10:00-11:00 pm| Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program. |

These session times incorporates some time for program and small group work and discussion. It is important that you reserve this time as if you were physically attending an in-person training program. This program requires an internet connection and working microphone and webcam.

**Please block these times on your calendar and register now! Access links will be sent following**

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