



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

High Impact Leadership

Redesigned for 2021

Live, online delivery by expert
faculty with rich peer group
interaction delivered fully
online!

Begins April 19

(full program schedule on reverse)

\$2,200

*Last program sold out -
register now!*



*Designed to prepare new and emerging leaders
for a rapidly changing business environment.*

PROGRAM HIGHLIGHTS



Designed for emerging
and mid-level leaders
from diverse business
environments



Earn a certificate
in High Impact
Leadership



Features live
faculty instruction
and peer to peer
learning

PREPARE TO BE CHALLENGED (IN A GOOD WAY)

The High Impact Leadership program creates a unique environment where you can share insights with peers from diverse business sectors. The 2021 program retains valuable social and collaborative learning as well as expert faculty presenting on topics leaders need to lead now and as they navigate to a better future, all on an interactive online platform. Our world-class faculty will challenge what you think you know about effective management and impart actionable tactics to enhance your skills and increase your company's agility in the marketplace.

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

www.executive.eller.arizona.edu | 520-626-0695 | executive@email.arizona.edu

"If you want to learn and grow, challenge yourself with this academic endeavor."

-Allan Glover, Discover Financial Services

PROGRAM SCHEDULE

Module 1	Leading Through Turbulence April 19 & 20, 8:00-10:00 am MST	<ul style="list-style-type: none">▶ Learn what characterizes a high turbulence environment▶ Discover how to lead change in the face of uncertainty▶ Explore capabilities needed to succeed in turbulent times
Module 2	Innovation Barriers April 26 & 27, 8:00-10:00 am MST	<ul style="list-style-type: none">▶ Analyze barriers of bringing new products and services to market▶ Examine barriers customers experience adopting new products and services▶ Develop specific strategies to overcome barriers
Module 3	Extracting Value from Big Data and AI May 3 & 4, 8:00-10:00 am MST	<ul style="list-style-type: none">▶ Understand the characteristics of big data and AI▶ Examine the paradigm shift caused by big data and AI▶ Learn how to create digital leadership by leveraging big data and AI
Module 4	Leading Virtual Teams May 10 & 11, 8:00-10:00 am MST	<ul style="list-style-type: none">▶ Understand the role of communication on virtual team effectiveness▶ Develop ways to motivate team members without face-to-face interaction▶ Manage and maintain relationships within the virtual context
Module 5	Diversity, Equity & Inclusion May 17 & 18, 8:00-10:00 am MST	<ul style="list-style-type: none">▶ Define Diversity, Equity, and Inclusion (DEI)▶ Learn about the impact of unconscious bias in the workplace▶ Harness the power of diversity, equity and inclusion as a source of innovation
Graduation	Recognition & Closing May 18, 10:00-11:00 pm MST	Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program.

These session times incorporates some time for program and small group work and discussion. It is important that you reserve this time as if you were physically attending an in-person training program. This program requires an internet connection and working microphone and webcam.

Please block these times on your calendar and register now!

Access links will be sent following registration.

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