



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

High Impact Leadership

Live, online delivery by
expert faculty with rich
peer group interaction
delivered fully online!

Begins October 26, 2021

(full program schedule on reverse)

\$3,500 - ask about group discounts

*Our last program sold out -
reserve your spot now!*



*Designed to prepare new and emerging leaders
for a rapidly changing business environment.*

PROGRAM HIGHLIGHTS



Designed for emerging
and mid-level leaders
from diverse business
environments



Earn a certificate
in High Impact
Leadership



Features live
faculty instruction
and peer to peer
learning

PREPARE TO BE CHALLENGED (IN A GOOD WAY)

The High Impact Leadership program creates a unique environment where you can share insights with peers from diverse business sectors. The 2021 program retains valuable social and collaborative learning as well as expert faculty presenting on topics leaders need to lead now and as they navigate to a better future, all on an interactive online platform. Our world-class faculty will challenge what you think you know about effective management and impart actionable tactics to enhance your skills and increase your company's agility in the marketplace.

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

Register Now: <https://bit.ly/EEE21FallHIL> | 520-626-0695 | executive@email.arizona.edu

"If you want to learn and grow, challenge yourself with this academic endeavor."

-Allan Glover, Discover Financial Services

PROGRAM SCHEDULE

Module 1	Leading Through Turbulence Oct 26 and 27, 8:00- 10:30 a.m. MST (11:00 a.m. - 1:30 p.m. ET)	<ul style="list-style-type: none">▶ Learn what characterizes a high turbulence environment▶ Discover how to lead change in the face of uncertainty▶ Explore capabilities needed to succeed in turbulent times
Module 2	Innovation Barriers Nov 2 and 3, 8:00- 10:00 a.m. MST (11:00 a.m. - 1:00 p.m. ET)	<ul style="list-style-type: none">▶ Analyze barriers of bringing new products and services to market▶ Examine barriers customers experience adopting new products and services▶ Develop specific strategies to overcome barriers
Module 3	Consumer Decision Making Nov 9 and 10, 8:00- 10:00 a.m. MST (10:00 a.m. - 12:00 p.m.ET)	<ul style="list-style-type: none">▶ Understand the drivers of consumer behavior▶ Design effective choice architecture and memorable customer experience▶ Drive long-term behavioral change in your customers
Module 4	Extracting Value from Big Data and AI Nov 16 and 17, 8:00- 10:00 a.m. MST (10:00 a.m. - 12:00 p.m. ET)	<ul style="list-style-type: none">▶ Understand the characteristics of big data and AI▶ Examine the paradigm shift caused by big data and AI▶ Learn how to create digital leadership by leveraging big data and AI
Module 5	Diversity, Equity and Inclusion Nov 23 and 24, 8:00- 10:00 a.m. (10:00 a.m - 12:00 p.m. ET)	<ul style="list-style-type: none">▶ Define Diversity, Equity and Inclusion (DEI)▶ Learn about the impact of unconscious bias in the workplace▶ Harness the power of diversity, equity and inclusion as a source of innovation
Module 6	Leading Hybrid Teams Nov 30 and Dec 1, 8:00-10:00 a.m. (10:00 a.m. - 12:00 p.m. ET)	<ul style="list-style-type: none">▶ Understand the role of communication on team effectiveness▶ Develop ways to motivate team members without face-to-face interaction▶ Manage and maintain relationships within the virtual context
Graduation	Recognition and Closing Dec 1, 10:00- 11:00 a.m. MST (12:00 - 1:00 p.m. ET)	Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program.

To enhance organizational impact, an Organizational Process Improvement group project can added to this program.

These session times incorporate individual and small group work and discussion.
It is important that you reserve this time as if you were physically attending an in-person training program.
This program requires an internet connection and working microphone and webcam.
Access links will be sent following registration

Program details are subject to modification.

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