



THE UNIVERSITY OF ARIZONA

**Eller Executive  
Education**

# High Impact Leadership

Delivered LIVE ONLINE by  
world-class MBA faculty. Expect  
a collaborative learning  
experience with peers from  
across industries!

**October 25-27, 2022**  
(full program schedule on reverse)

\$3,200 - ask about group discounts

*Our last program sold out -  
reserve your spot now!*



*Designed to prepare new and emerging leaders  
for a rapidly changing business environment.*

## PROGRAM HIGHLIGHTS



Designed for emerging  
and mid-level leaders  
from diverse business  
environments



Earn a certificate  
in High Impact  
Leadership



Features live  
faculty instruction  
and peer to peer  
learning

## PREPARE TO BE CHALLENGED (IN A GOOD WAY)

The High Impact Leadership Program creates a unique environment where you can share insights with peers from diverse business sectors. The 2022 program retains valuable social and collaborative learning as well as expert faculty presenting on topics leaders need as they navigate to a better future. You will be offered actionable tactics to enhance your skills, grow your career, and increase your company's agility in the marketplace.

### ELLER EXECUTIVE EDUCATION

-program participants will be provided with access to Zoom links-

Register Now: <https://bit.ly/3xE4Yg> | 520-621-2499 | [executive@email.arizona.edu](mailto:executive@email.arizona.edu)

*"If you want to learn and grow, challenge yourself with this academic endeavor."*

*-Allan Glover, Discover Financial Services*

## PROGRAM SCHEDULE

Module 1	<b>Leading Through Turbulence</b> Oct 25, 8:00 a.m.-12:00 p.m. PT	<ul style="list-style-type: none"><li>▶ Learn what characterizes a high turbulence environment</li><li>▶ Discover how to lead change in the face of uncertainty</li><li>▶ Explore capabilities needed to succeed in turbulent times</li></ul>
Module 2	<b>Driving Innovation</b> Oct 25, 1:00 p.m.-4:30 p.m. PT	<ul style="list-style-type: none"><li>▶ Examine the cognitive bias of fixedness</li><li>▶ Illustrate remarkable templates used by primates and people</li><li>▶ Learn and apply techniques for driving creativity and innovation</li></ul>
Module 3	<b>Leveraging Emergent Technologies</b> Oct 26, 8:30 a.m.-12:00 p.m. PT	<ul style="list-style-type: none"><li>▶ Understand the applications and characteristics of emerging technologies</li><li>▶ Explore benefits and challenges faced by leaders that implement disruptive technologies</li><li>▶ Develop and assess transformative solutions to a business problem</li></ul>
Module 4	<b>Consumer Decision Making</b> Oct 26, 1:00 p.m.-4:30 p.m. PT	<ul style="list-style-type: none"><li>▶ Understand the characteristics of big data and AI</li><li>▶ Examine the paradigm shift caused by big data and AI</li><li>▶ Learn how to create digital leadership by leveraging big data and AI</li></ul>
Module 5	<b>Leading Hybrid Teams</b> Oct 27, 8:30 a.m.-12:00 p.m. PT	<ul style="list-style-type: none"><li>▶ Understand the role of communication on team effectiveness</li><li>▶ Develop ways to motivate team members without face-to-face interaction</li><li>▶ Manage and maintain relationships within the virtual context</li></ul>
Graduation	<b>Recognition and Closing</b> Oct 27, 12:00 p.m.-1:00 p.m. PT	Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program.

To enhance and expedite organizational impact of this unique program, we encourage employers to leverage our optional **Organizational Process Improvement (OPI)** group project which can be added to this program. Contact us to learn more about the individual and organizational benefits of this optional add-on experience. The OPI project will incorporate individual and small group work to apply the program content to an existing business challenge within your workplace. The experience culminates with group presentations of their proposed solutions.

**Contact Laurel at [laurelr@arizona.edu](mailto:laurelr@arizona.edu) or 520-621-2499**

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