



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

High Impact Leadership

Delivered LIVE ONLINE by
world-class MBA faculty. Expect
a collaborative learning
experience with peers from
across industries!

April 11-13, 2023

(Full Program Schedule on Reverse)

\$3,200 - ask about group discounts

*Our last program sold out -
reserve your spot now!*



*Designed to prepare new and emerging leaders
for a rapidly changing business environment.*

PROGRAM HIGHLIGHTS



Designed for emerging
and mid-level leaders
from diverse business
environments



Earn a certificate
in High Impact
Leadership



Features live
faculty instruction
and peer to peer
learning

PREPARE TO BE CHALLENGED (IN A GOOD WAY)

The High Impact Leadership Program creates a unique environment where you can share insights with peers from diverse business sectors. The 2023 program retains valuable social and collaborative learning as well as expert faculty presenting on topics leaders need as they navigate to a better future. You will be offered actionable tactics to enhance your skills, grow your career, and increase your company's agility in the marketplace.

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-Program participants will be provided with access to Zoom links-

Register Now: | https://bit.ly/S2023_HIL | 520-626-0695 | programsupport@eller.arizona.edu

"If you want to learn and grow, challenge yourself with this academic endeavor."

-Allan Glover, Discover Financial Services

PROGRAM SCHEDULE

| | | |
|------------|--|---|
| Module 1 | Leading Through Turbulence Apr 11 , 8:00 a.m.-12:00 p.m. PT | <ul style="list-style-type: none">▶ Learn what characterizes a high turbulence environment▶ Discover how to lead change in the face of uncertainty▶ Explore capabilities needed to succeed in turbulent times |
| Module 2 | Driving Innovation Apr 11, 1:00 p.m.-4:30 p.m. PT | <ul style="list-style-type: none">▶ Examine the cognitive bias of fixedness▶ Illustrate remarkable templates used by primates and people▶ Learn and apply techniques for driving creativity and innovation |
| Module 3 | Leveraging Emergent Technologies Apr 12, 8:00 a.m.-12:00 p.m. PT | <ul style="list-style-type: none">▶ Understand the applications and characteristics of emerging technologies▶ Explore benefits and challenges faced by leaders that implement disruptive technologies▶ Develop and assess transformative solutions to a business problem |
| Module 4 | Digital Transformation Apr 12, 1:00 p.m.-4:30 p.m. PT | <ul style="list-style-type: none">▶ Digital customer strategies▶ Effective digital acquisition and micro-moment strategies▶ 5 principles of business process re-engineering around digital customer strategies |
| Module 5 | Applying Your Influence Apr 13, 8:00 a.m.-12:00 p.m. PT | <ul style="list-style-type: none">▶ Focus on several basic, universal principles of influence▶ Understand enhancers that boost the effectiveness of these principles▶ Identify when and how others are trying to influence you and defend against their influence when it is unwanted |
| Graduation | Recognition and Closing Apr 13, 12:00 p.m.-1:00 p.m. PT | Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program. |

To enhance and expedite the organizational impact of this unique program, we encourage employers to leverage our optional **Organizational Process Improvement (OPI)** group project which can be added to this program. Contact us to learn more about the individual and organizational benefits of this optional add-on experience. The OPI project will incorporate individual and small group work to apply the program content to an existing business challenge within your workplace. The experience culminates with group presentations of their proposed solutions

Contact Theresa at theresalambert@arizona.edu

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