High Impact Leadership

Delivered by world-class MBA faculty. Expect a collaborative learning experience with peers from across industries!

Reserve your spot now!
November 7-9, 2023
(Program Schedule on Reverse)

Seats are limited!

Designed to prepare new and emerging leaders for a rapidly changing business environment. Three day program takes place in downtown Chandler with free parking!

Program Highlights

- Designed for emerging and mid-level leaders from diverse business environments
- Earn a certificate in High Impact Leadership
- Features live faculty instruction and peer to peer learning

Prepare to be Challenged (in a good way)
The High Impact Leadership Program creates a unique environment where you can share insights with peers from diverse business sectors. The 2023 program retains valuable social and collaborative learning as well as expert faculty presenting on topics top leaders need as they navigate to a better future. You will be offered actionable tactics to enhance your skills, increase your company’s agility in the marketplace, and grow your career.

Eller Executive Education
This unique three day program takes place in downtown Chandler and includes a great lunch and free parking!
Program Location: UA Chandler, 55 N Arizona Place, Suite 310, Chandler, AZ 85225
Register Now: | https://bit.ly/S2023_HIL | 520-626-0695 | programsupport@eller.arizona.edu
"If you want to learn and grow, challenge yourself with this academic endeavor."
- Allan Glover, Discover Financial Services

**Sample Program Schedule**

| Module 1 | Leading Through Turbulence  
Nov 7, 8:00 a.m.-12:00 p.m. | ▶ Learn what characterizes a high turbulence environment  
▶ Discover how to lead change in the face of uncertainty  
▶ Explore capabilities needed to succeed in turbulent times |
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| Module 2 | Driving Innovation  
Nov 7, 1:00 p.m.-5:00 p.m. | ▶ Examine the cognitive bias of fixedness  
▶ Illustrate remarkable templates used by primates and people  
▶ Learn and apply techniques for driving creativity and innovation |
| Module 3 | Leveraging Emergent Technologies  
Nov 8, 8:00 a.m.-12:00 p.m. | ▶ Understand the applications and characteristics of emerging technologies  
▶ Explore benefits and challenges faced by leaders that implement disruptive technologies  
▶ Develop and assess transformative solutions to a business problem |
| Module 4 | Digital Transformation  
Nov 8, 1:00 p.m.-5:00 p.m. | ▶ Digital customer strategies  
▶ Effective digital acquisition and micro-moment strategies  
▶ 5 principles of business process re-engineering around digital customer strategies |
| Module 5 | Applying Your Influence  
Nov 9, 8:00 a.m.-12:00 p.m. | ▶ Focus on several basic, universal principles of influence  
▶ Understand enhancers that boost the effectiveness of these principles  
▶ Identify when and how others are trying to influence you and defend against their influence when it is unwanted |
| Graduation | Recognition and Closing  
Nov 9, 12:00 p.m.-1:00 p.m. | Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program. |

To enhance and expedite the organizational return on impact of this unique and applicable leadership development program, we encourage employers to leverage our optional **Organizational Process Improvement (OPI)** group project which can be added to this program. Contact us to learn more about the individual and organizational benefits of this optional add-on experience. The OPI project will incorporate individual and small group work to apply the program content to an existing business challenge within your workplace. The experience culminates with group presentations of their proposed solutions Participants' managers and senior leaders are invited to view the

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