



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**

Southwest Leadership Program

Transform your career in 2020

This ALL NEW program is so popular, we are offering
a second session beginning in mid-October
(schedule on page 2)

The live, interactive program will be delivered by prominent Eller Faculty
and public sector experts in secured virtual sessions

Seats are limited - registration opens soon
<https://bit.ly/EEESWL20>
\$1,500

*Go beyond basic leadership principles and discover innovative ideas
to shape the future of your community from the inside out.*

PROGRAM HIGHLIGHTS

5

ALL NEW: program modules
redesigned to provide key
competencies needed by public
sector leaders in 2020



Earn a certificate in
Advanced Leadership

15+

hours of leadership
development led by
top-ranked faculty in
live online sessions

PREPARE TO LEAD THROUGH TURBULENCE

Community leaders have never faced a more challenging environment. The economy, public policy and societal dynamics are all moving targets. In 2020 leaders also face the effects of the global pandemic. In response, the Southwest Leadership Program has been redesigned with your learning and scheduling needs in mind. Find encouragement and inspiration with other public sector leaders through live online modules which will provide opportunity for interaction and rich discussions. Join us as we provide up-to-the-minute tools to lead through turbulence and manage virtual teams. We will also guide you through success signals; diversity, equity and inclusion; and negotiating for public sector leaders. Far from a webinar experience, each module will include a ninety minute teaching plus a ninety minute facilitation and an open mic session which together will provide an applicable and collaborative learning environment worthy of your investment.

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

<https://bit.ly/EEESWL20> | executive@eller.arizona.edu | 520-626-0695

"The Southwest Leadership Program has helped develop the next tier of leaders in our organization as we implement new processes and technology in a rapidly changing environment."

-Michael Ortega, Manager, City of Tucson

PROGRAM SCHEDULE

Module 1	Leading Through Turbulent Times Oct 13 & 14, 11:00-12:30 pm	<ul style="list-style-type: none"> ▶ Learn what characterizes a high turbulence environment ▶ Discover how to lead change in the face of uncertainty ▶ Explore capabilities needed to succeed in turbulent times
	Open Mic Session Oct 21, 5:00 - 6:00 pm	<ul style="list-style-type: none"> ▶ Check in with participants via live Zoom session ▶ Prompt discussion on take-aways from module ▶ Set the stage for upcoming modules
Module 2	Leading Virtual Teams Oct 27 & 28, 11:00-12:30 pm	<ul style="list-style-type: none"> ▶ Understand the role of communication on virtual team effectiveness ▶ Develop ways to motivate team members without face-to-face interaction ▶ Manage and maintain relationships within the virtual context
	Open Mic Session 2 Nov 4, 5:00-6:00 pm	<ul style="list-style-type: none"> ▶ Check in with participants via live Zoom session ▶ Prompt discussion on take-aways from prior modules ▶ Set the stage for upcoming modules
Module 3	Success Signals Nov 9 & 10, 11:00-12:30 pm	<ul style="list-style-type: none"> ▶ Learn how to get more of what you want from others ▶ Avoid the most common conflicts encountered in day-to-day life ▶ Establish win-win situations for your employees and employer
	Open Mic Session 3 Nov 18, 5:00 -6:00 pm	<ul style="list-style-type: none"> ▶ Check in with participants via live Zoom session ▶ Prompt discussion on take-aways from prior modules ▶ Set the stage for upcoming modules
Module 4	Diversity, Equity, and Inclusion Nov 23 & 24, 11:00-12:30 pm	<ul style="list-style-type: none"> ▶ Define Diversity, Equity, and Inclusion (DEI) ▶ Learn about the impact of unconscious bias in the workplace ▶ Understand accountability through performance management
	Open Mic Session 4 Dec 2, 5:00 - 6:00 pm	<ul style="list-style-type: none"> ▶ Check in with participants via live Zoom session ▶ Prompt discussion on take-aways from prior modules ▶ Set the stage for upcoming modules
Module 5	Negotiating for Government Leaders Dec 8 & 9, 11:00-12:30 pm	<ul style="list-style-type: none"> ▶ Effectively separate problems from people ▶ Learn to focus on positions, not interests ▶ Create mutual gain in negotiations within the public sector
Graduation	Recognition and Closing Dec 11, 11:00-12:30 pm	Learning objectives from all five modules will be reviewed and open mic discussions will be synthesized. Participants will be recognized for their individual commitment and effort to complete the program.

Save these dates and request registration information now at <https://bit.ly/EEESWL20>

ELLER EXECUTIVE EDUCATION

McClelland Hall, 1130 East Helen Street, Tucson, AZ 85721

executive@eller.arizona.edu | 520-626-0695